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Copenhagen Fashion Summit wins Fashion Communicator of the Year award

Copenhagen Fashion Summit won the Fashion Communicator of the Year award yesterday evening at the Danish ELLE Style Awards 2017.

Yesterday on 23 May 2017 the Danish fashion industry gathered at the Copenhagen Concert Hall for the fifth edition of the prestigious ELLE Style Awards. Copenhagen Fashion Summit took home the Fashion Communicator of the Year award for having put sustainability on the global fashion agenda.

ELLE Denmark's rationale is that:

"Eva Kruse's name on the exclusive BoF 500 in 2016 says it all: Copenhagen Fashion Summit makes a huge difference. The yearly summit puts sustainability on the fashion agenda and has found its permanent place in an otherwise tight fashion calendar - 'be there or be square' - which everyone from top executives at LVMH to HRH Crown Princess Mary of Denmark are aware of. Simply put, this is fashion communication that sets the agenda."

An important recognition

Eva Kruse, CEO and president of Global Fashion Agenda, the organiser behind Copenhagen Fashion Summit, says:

"We're extremely pleased about the recognition that comes with this award. Our work with placing sustainability on the global fashion agenda was kick-started with the first edition of Copenhagen Fashion Summit, which we organised in connection with COP15 in 2009, and since then the fashion industry's environmental and social challenges have only intensified and become even more pressing. That's why it means so incredibly much to us that a leading industry event like the Danish ELLE Style Awards has chosen to honour our efforts."

Kruse explains why it is particularly important that a consumer magazine like ELLE Denmark zooms in on sustainability:

"Sustainability is a very complex subject, which often proves difficult for magazines to address and convey to their readers. It is, however, important that sustainability in fashion not only

remains an industry affair but also that it reaches the consumer, which is why it means so much to us that ELLE Denmark pays attention to the issue."

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Attached files

[Fashion Communicator of the Year - Copenhagen Fashion Summit.jpg](#)



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