

# **COPENHAGEN FASHION SUMMIT**

## **15 - 16 MAY 2018**

8 March 2018

*For immediate release*

### **Copenhagen Fashion Summit launches solutions platform to accelerate sustainability**

**Due to the urgent need to accelerate sustainability in the fashion industry, Copenhagen Fashion Summit 2018 sees the launch of Innovation Forum, a new, sustainable solutions platform.**

Copenhagen Fashion Summit, the world's leading business event on sustainability in fashion, will kick off its sixth edition with the introduction of an exhibition space for sustainable solutions called Innovation Forum. This new component of the Summit will enable small and large fashion companies to meet with more than 50 of the most noteworthy sustainable solution providers, such as ISKO™, I:CO and Piñatex. Innovation Forum will be open to all Summit guests during the two-day event on 15-16 May.

Eva Kruse, CEO of Global Fashion Agenda which organises the Summit, comments: "Previously, the Summit, with all its inspiring and thought-provoking speeches, panel and roundtable discussions, primarily centred on *words*, but we felt that the time was right to add more *action* to the event. With this new exhibition space, our guests will now be able to take the next step, to go from words to action and accelerate their sustainability journey."

#### **Speed dating between brands and providers**

At Innovation Forum, a special speed dating event with prescheduled business meetings between solution providers and fashion brands will also take place. Curated by Dio Kurazawa, founder of The Bear Scouts and WGSN Denim Director, the meetings will help the small and medium-sized companies at Copenhagen Fashion Summit take the first important steps towards implementing sustainability.

As Kurazawa explains: "Sustainability, if not a core brand focus, can be a daunting task for a brand to implement. Furthermore, solution providers looking to offer brands sustainable products are often met with resistance. Speed dating gives the brands an opportunity to screen solution providers prior to their date to ensure that brand and solution providers get the most out of their encounter."

#### **New innovations presented on pitch stage**

Innovation Forum will also incorporate a pitch stage, which will give 15 new innovations the chance to pitch their solutions to participating investors and large, global enterprises interested in investing in new technology, disruptive solutions and R&D. Among the new innovations are Carbios, which recycles plastics and textiles fibres using enzymes; Haelixa, which uses DNA to track garments; and Re:Newcell, whose technology can turn used cotton and viscose into brand new biodegradable fabrics. The best pitch will get the opportunity to present on the main Summit stage in front of a full house.

**More information**

Apply for a stand at Innovation Forum.

Speed-dating tickets are an optional add-on for small and medium-sized enterprises attending the Summit. Tickets are sold on a [first come first served basis](#).

**Press**

[Apply for press accreditation](#) for Copenhagen Fashion Summit 2018.

Please note that only a limited number of press seats are available. Applications will be assessed on a running basis.

**Contact**

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