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Copenhagen Fashion Week and Danish Fashion Institute undergo major changes

Yesterday, 22 May 2018, Danish Fashion Institute and Copenhagen Fashion Week adopted major changes in both companies at their annual general meeting: in the future Danish Fashion Institute will focus exclusively on sustainability and be renamed Global Fashion Agenda. At the same time Copenhagen Fashion Week will become an independent company.

Based on the success Copenhagen Fashion Summit has experienced since the first Summit took place in 2009, Danish Fashion Institute embarked on a comprehensive strategic process two years ago to strengthen the organisation's role as a global leader in the development of a sustainable fashion industry. As a result of this new strategy Danish Fashion Institute established Global Fashion Agenda as its major international sustainability initiative.

At the annual general meeting of Danish Fashion Institute and Copenhagen Fashion Week yesterday, it was therefore decided that Danish Fashion Institute will now officially change its name to Global Fashion Agenda and that Copenhagen Fashion Week will become a separate independent company in order to best tap the full potential of both companies.

Chair of the board Niels Eskildsen, CEO of Designers Remix, states:

“As chair of the board for the last five years, it's been impressive to see Danish Fashion Institute move from its national focus on the industry, primarily via Copenhagen Fashion Week, to having a leading global position on sustainability in the fashion industry. I'm convinced that these changes can serve to expand Global Fashion Agenda's global leadership position and help Copenhagen Fashion Week fulfil its potential, in addition to cementing Copenhagen as Scandinavia's fashion centre.”

Eva Kruse, CEO of Global Fashion Agenda, talks about the major changes:

“It's with great excitement and great expectations that Global Fashion Agenda is now established as a company, a move that simultaneously represents the end of an epoch-making chapter in the Danish fashion industry after 13 years as Danish Fashion Institute. Fortunately, Danish fashion stands stronger than ever before and has substantial support from the trade organisations Dansk Fashion & Textile and WEAR, but also Copenhagen Fashion Week, which means I'm closing this chapter with a sense of calm and look forward to focusing all our efforts on strengthening the sustainability movement in the global fashion industry.”

Designers Remix CEO Niels Eskildsen will remain chair of Global Fashion Agenda and McKinsey & Company, Inc. director emeritus and senior advisor Thomas Tochtermann joins the board as deputy chair, while former INDEX: Design to Improve Life® CEO Kigge Hvid also joins the board.

Copenhagen Fashion Week as an independent company

As of 22 May 2018, Copenhagen Fashion Week, which has been a part of Danish Fashion Institute since 2006, is now an independent subsidiary of Design Society, alongside Global Fashion Agenda, Danish Design Centre and INDEX: Design to Improve Life®.

As a result of the change Copenhagen Fashion Week, with CEO Camilla Frank at its helm, will also get a new board, with Soulland CEO Jacob Kampp Berliner as its chair and Dansk Fashion & Textile CEO

Thomas Klausen as deputy chair, while Cecilie Ingdal, editor-in-chief of ELLE Denmark also joins the board.

Chair of the board Jacob Kampp Berliner states:

“After many years on the board, both as a member and as deputy chair, I look forward to carrying on Copenhagen Fashion Week after Niels Eskildsen, who has done an excellent job as chair. I look forward to working more closely with Camilla Frank and her team on Copenhagen Fashion Week to further develop and strengthen it, because Scandinavian fashion needs a powerful platform and the best possible framework, financially and creatively.”

Copenhagen Fashion Week CEO Camilla Frank states:

“The fact that Copenhagen Fashion Week will now be a separate independent company will clearly help increase the fashion week’s opportunities for growth and also raise awareness of Danish and Scandinavian fashion. In a short time from now in August, we will welcome what will probably be the largest, most powerful fashion week since it began more than a decade ago. From here, our task is to maintain and develop Copenhagen Fashion Week as the most important platform for the entire Scandinavian fashion industry.”

About Global Fashion Agenda

The Board

Chair: Designers Remix CEO Niels Eskildsen

Deputy chair: McKinsey & Company, Inc. director emeritus and senior advisor Thomas Tochtermann

Members: INDEX: Design to Improve Life® former CEO Kigge Hvid, Dansk Fashion & Textile CEO Thomas Klausen, DK Company CEO Jens Obel and Soulland CEO Jacob Kampp Berliner.

CEO: Eva Kruse

About Copenhagen Fashion Week

The Board

Chair: Soulland CEO Jacob Kampp Berliner

Deputy chair: Dansk Fashion & Textile CEO Thomas Klausen

Members: ELLE Denmark Editor-in-Chief Cecilie Ingdal, Designers Remix CEO Niels Eskildsen and DK Company CEO Jens Obel.

CEO: Camilla Frank

Both Global Fashion Agenda and Copenhagen Fashion Week are subsidiaries of the commercial foundation Design Society.